

**Media - Broadcasters:**

Radio stations and Television Stations in the AREA of ABDUCTION/KIDNAPPING will play the Alert tone (as with hurricanes – and national emergencies) – notifying the public of a possible ABDUCTION/KIDNAPPING, and all the relevant information needed for the public to aid the police in apprehension of the perpetrator/s.

National Television and Radio Stations that have coverage in the area will also immediately broadcast the alert.

- Within 30 minutes of Abduction/kidnapping, the Alert will go to neighboring Districts.
- Within 1 hour of Abduction/kidnapping, the Alert will be sent across the Nation by ALL MEDIA HOUSES.

**Wireless JASMINE Alerts:**

The national Wireless JASMINE Alerts Initiative is a voluntary partnership between the Government of Belize’s Police Department, and the wireless industry, to distribute JASMINE Alerts to wireless subscribers who don’t opt out of receiving the messages and are able to receive text messages on their wireless devices.

BTL and SMART would send out a text message to ALL cell phones in the DISTRICT OF THE ABDUCTION/KIDNAPPING, within 5 minutes of notification.

Statistics show the first three hours after a child's abduction/kidnapping are most critical to recovery efforts. Recognizing that wireless technology can help galvanize communities to assist law enforcement in the search for and return of the child, the wireless industry in partnership with the Belize Police Department, offer the Wireless JASMINE Alerts Initiative.

By combining the efforts of the wireless industry with law enforcement agencies, the Wireless JASMINE Alerts Initiative will be a catalyst for tens of thousands of wireless subscribers to aid in the return of an abducted/kidnapped child; therefore adopting the ‘I am my brother’s keeper – philosophy.’

**Example of a Jasmine Alert Text Format:**



**Transportation Agencies:**

Passenger Buses will be given a Poster from Law enforcement officials in the area of the Abduction/kidnapping, and across the country within an hour of the notification of the abduction/kidnapping or sooner. These posters would be Posted in the Buses (Public Transportation) and announced to the passengers by either Law Enforcement or the Conductor of the Buses. This is a call on the public to assist with the recovery of an abducted/kidnapped child.

**Guidelines for Issuing JASMINE Alerts**

- ✓ There is reasonable belief by law enforcement that an abduction/kidnapping has occurred.
- ✓ The law enforcement agency believes that the child is in imminent danger of serious bodily injury or death.

- ✓ There is enough descriptive information about the victim and the abduction/kidnapping for law enforcement to issue a Jasmine Alert to assist in the recovery of the child.
- ✓ The abduction/kidnapping is of a child aged 17 years or younger.
- ✓ The child’s name and other critical data elements, including the Child Abduction/kidnapping flag, have been entered into the National Crime Information Center (SIMS) system.

**In Conclusion:** We recognize that many Businesses in Belize have been responsible stakeholders in our communities and nation, and hereby call on you again to partner with Law Enforcement and the Jasmine Alert Program, by providing critical monetary and material support for its establishment and operation.

Your *DONATION will be used* for the sole purpose of furthering the effectiveness of this program. Accountability and transparency obligates us to maintain proper records of donations and consumption of resources. BeliCorps is this Program’s Oversight Body!

*Thanks for Your Support. A grateful Nation thanks you. The current Children of Belize and future generations thank you!*

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**THE  
JASMINE ALERT  
PROGRAM**

*An interrelated National Child Safety Program, involving Law Enforcement, Civil Society, Academia and the Private Sector!*



**Because Every  
Second Counts and  
Every Child has  
Value!**

*"All that is necessary for evil to succeed is that good men do nothing."*

**The Child You help to  
Save Might be Your Own!**

## **The Jasmine Alert Program**

*An interrelated internal Child Safety program:  
Belizeans protecting Belizeans!*

The Jasmine Alert is being established in memory of Jasmine Lowe, a thirteen year old girl of Santa Elena Town who was abducted/kidnapped and brutally murdered in June of 2012 in the Cayo District of Belize.

This Alert has been modeled off the very successful 'Amber Alert.' The Amber Alert was established in memory of a similar abduction of a nine year old girl, Amber Hagerman, who was abducted and brutally murdered in Arlington Texas in 1996.

The JASMINE Alert™ Program is a voluntary partnership between law-enforcement agencies, broadcasters, transportation agencies, and the wireless industry; to activate an urgent bulletin in the most serious child-abduction/kidnapping cases. The goal of a JASMINE Alert is to instantly galvanize the entire community to assist in the search for and the safe recovery of the child.

Similar programs are in use in the Continental USA, Canada, The United Kingdom, France, Malaysia, Australia, Ireland, the Netherlands, Mexico, Jamaica and other International Communities. Most of these programs have also been renamed, in remembrance of the last child that was abducted prior to their implementation.

Remember that "All that is necessary for evil to succeed is that good men do nothing." (Edmund Burke) It is therefore anticipated that ALL BELIZEANS and Residents of Belize will consider it OUR Duty to participate fully with Law Enforcement in implementing this Alert, and aid them fully in the apprehension of any perpetrator in such cases!

### **The DUAL-PRONG APPROACH:**

*It has been rightfully said that one ounce of prevention is better than one pound of cure! With this philosophy in mind, The Jasmine Alert Program has embarked on the monumental **PREVENTION task of Educating the Populous** with a safety message and a Responsibility contract; while working on **the CURE** – doing a **Nation-wide Tour (at the request of the Commissioner of Police) to educate Law Enforcement Entities** such as: The Police Dept., Coast Guard, Belize Defense Force, Immigration, Border Patrol and others!*

### **The Task of Prevention:**

The laid-back attitude that categorizes the Belizean Psyche must change to address the new reality worldwide of child predators and their devastating effects on our families and more importantly, our children!

The level of poverty and unemployment in Belize plays into the hand of child predators, who in many cases offer money, employment, or material goods in exchange for Sexual Favors! Parents and leaders in our society must step up to the plate and STOP this degradation of our society and PROTECT our children from this madness!

Both home-grown and imported predators have been operating relatively unrestrained by any real pro-active mechanism in our nation.

Members of our society can No-Longer turn a blind eye at Child-molestation and abuse! Conscience convicts and all Residents of Belize with blood flowing thru our veins are responsible to and for the younger generation! We cannot say: "It's not my job to watch her!"

It is Everyone's Duty to Rescue Our Children! It takes a community to raise a child!

Remember that "All that is necessary for evil to succeed is that good men do nothing." (Edmund Burke)

It is hereby urged that ALL Residents of Belize will consider it OUR Duty to participate completely with Law Enforcement in implementing this Alert, and aid them fully in the rescue of any/all our children in such cases!

The need for a change in our status-quo is therefore evident. This requires prudent measures; obligating all sectors of society to work together to achieve a common but necessary good. All sectors of society are Stakeholders in the community in which they operate and/ or influence whether through the supply of its Workforce, its local business operation in any Belizean Community or otherwise. Everyone is responsible!

The Jasmine Alert Program together with BeliCorps Volunteer Corps (NGO), have teamed up to create a win-win-win-win Child Safety Educational Outreach Program; which includes the four most elementary but necessary, sectors of society. This Joint effort includes **Law Enforcement**, **Academia** (Schools at all levels and Churches), **Civil Society** and the **Private Sector** (Businesses operating in Belize).

### **The Role of the Private Sector:**

Many business entities operating in Belize have been and continue to be responsible stakeholders in the communities in which they operate, be it on a local or national scale.

Private Sector plays a key role in the financing of the PREVENTION efforts of this program, by either sponsoring an identified portion/phase of it, or by providing necessary goods and/or services to aid in its effectiveness. Financing is done either through partial or complete sponsorship of a particular phase, good or service.

### **The Role of Civil Society (NGOs and Community Organizations):**

The Jasmine Alert Program will work hand in hand with community programs and NGOs such as Neighborhood Watches, Peoples Coalitions, Missing Children Advocates, National and International Organizations for the Protection of Children.

The goal of this partnership is to avoid duplication of efforts in the Education Process and the empowerment of our Children and Youths to stand together against Child Predators.

Civil Society is being called upon to help with the Education Process (Prevention) of our communities nationwide.

### **The Role of ACADEMIA:**

The Jasmine Alert Program will work hand in hand with Schools and Churches across our nation, to Empower our Children through knowledge of what situations to avoid, and how to react in the event of an Abduction/kidnapping or Enticement. Our future generations must know how to respond if they themselves are victims or witness any attempt by Perverts to harm one of those little ones.

Academia will aid in the dissemination of Prevention Materials and the Signing of The Responsibility Contract between children and their Parents/Guardians.

### **The role of Law Enforcement:**

The National Jasmine Alert Coordinator (Inspector of Police – Belize Police Department: Ms. Dehanne Augustine or her Assistant: Cpl. Hortence Hernandez) will trigger this alert by activating the following critical entities: broadcasters, transportation agencies, and the wireless industry.

The activated agencies will disseminate an urgent bulletin to all its subscribers/viewers/listeners or passengers (transport) for approved child-abduction/kidnapping cases.